CONVENTION CENTER PORTFOLIO

The Art of 3 Dimensional Carpet
(Desire + Design + Durability)

It’s a simple equation that creates beautiful solutions for large-scale, complex projects. Reliability is expertly woven into every design, ensuring a quality you can trust. Our custom carpets and unparalleled service make us the premier choice for hospitality environments all around the world.

We recognize when it comes to convention center flooring, performance is king: longevity, capacity for cleaning and resilience are crucial. At the same time, carpet style—palette and pattern is an important element of any convention space.

We believe what we do is about more than looking good. It’s about solving problems. It’s about creating solutions in three dimensions and four time zones. It’s about meeting multiple needs simultaneously.

It’s desire, design, durability and reliability converging. It’s hands-on and all in. And that’s why we love it.
About our Woven Axminster

Axminster is one of the most durable types of carpets in the market because the pile yarn and backing yarns are interwoven forming an extremely stable construction allowing these carpets to stand up to heavy use while retaining its pattern and color. Even after years of use, it will retain design definition and colors will still be vibrant.

Our Axminsters are offered in blends of premium New Zealand wool and nylon, 100% nylon 6.6 and solution dyed nylon: all sturdy and stylish, they have been designed and engineered specifically for the convention setting. In addition, our Axminsters score points for acoustical control, indoor air quality, easy and reduced maintenance, and longevity, all which add up to maximum return on investment for our clients.
Experience

We understand that convention center projects often feature a suite of custom patterns intended to define spaces such as meeting rooms, corridors, ball rooms, and exhibit hall entrances, while uniting them with the same aesthetic and our vast Axminster archive is a reference point for any convention center project.

What’s in a name?
Axminster is one of the best-known names in carpets. Axminster carpets were first produced in the English town of Axminster in the 18th century. Today the word Axminster describes a specific type of woven carpet produced on either spool or gripper Axminster looms.

About Royal Thai

Royal Thai is the global manufacturer known for elevating carpet design by finding inspiration in everything. Royal Thai has been making carpets for decades, and we have come to specialize in, and rely on, the long-lasting properties and endless potential of Axminster carpets. Axminster’s singular weaving process creates durable carpets that offer more variety in color and pattern than any other process.

At Royal Thai, we strongly believe that combining talents and ideas is better than one singular point of view. That’s why we collaborate with artists from around the world, and a wide variety of disciplines, to create truly custom carpet designs you won’t find anywhere else. Graphic designers, fine artists, photographers, fashion designers, architects—they can all lend a unique perspective and enhance the look and feel of our products.
Value Added Services

Mastery of the manufacturing process, expertise in design, and in-depth knowledge of the convention center’s requirements and over 50 years of domestic/American as well as international experiences allows us to offer a whole new level of product—and the service to match.

Our value added features include:

- Carpet Audits: a full assessment of existing carpets to best determine what is required.
- Full Service: from site measurements to post-sales assistance, we are always available
- Testing: our products are routinely tested by independent bodies for global certification and compliance.
- Quality Management: we monitor every stage of production to ensure international standards are met.
Selected Experience

- Anaheim Convention Center
- Charlotte Convention Center
- Chattanooga Convention Center
- Classic Center
- Cobb Galleria
- Columbia Convention Center
- Fort Lauderdale Convention Center
- Greater Richmond Convention Center
- Houston Convention Center
- Las Vegas Convention Center
- McCormick Place Convention Center
- Mississippi Coast Coliseum
- Mobile Convention Center
- Music City Nashville Convention Center
- Ocean Convention Center
- Oregon Convention Center
- Orange County Convention Center
- Rosen Center
- San Antonio Convention Center
- Sands Expo Venetian Convention Center
- Santa Clara Convention Center
- Virginia Beach Convention Center
Axminster is woven on a complex loom, with a multitude of pattern capabilities available in a significant number of colors.

Left & Right Page: Nashville Music City Center, Nashville, TN
Left & Right Page: George R. Brown Convention Center (Houston Convention Center) Houston, TX
Axminster carpeting has relatively few limitations on patterns because of its weaving technique.
Axminster woven carpet is appropriate for installations in facilities that have large expanses of open spaces and afford lengthy vistas of carpeted areas.

*Left & Right Page: Utah Valley Convention Center, Provo, UT*
Axminster woven carpet allows for optimum design flexibility in pattern type, size, number of colors and pattern intricacy.

Axminster woven carpet affords the opportunity to draw the architectural vocabulary of the building and create a distinctive carpet design.
Left & Right Page: McCormick Place Convention Center, Chicago, IL (North, South & East Buildings)
Working within budget constraints and managing cost, while providing a long-term durable solution with materials that make a positive visual contribution is a balance we strive to achieve.

*Left & Right Page:* Ocean Center Convention Center, Daytona, FL.
Our experience has been that woven Axminster cut-pile carpet strikes a balance that often satisfies most aspects of the cost/benefit analysis.
Left & Right Page: Broward County Convention Center, Fort Lauderdale, FL.
Working within budget constraints and managing cost, while providing a long-term durable solution with materials that make a positive visual contribution is a balance we strive to achieve.

Left Page: Columbia County Exhibition Center, Grovetown, GA
Right Page: The Classic Center, Athens, GA
Corporate Social Responsibility

We recognize that our choices have implications for our customers, associates and environment. We believe it is our responsibility to invest the same level of care and craft into using and managing resources as we do in creating our carpets. We know that environmental actions go beyond the cliché of “green.” Our environmental focus, which has been a part of our process for the last 50 years, centers on three specific areas: Certification, Materials and Social Responsibility.

We believe Certification of Our products by credible third Parties is crucial as it provides impartial and verifiable claims that benefit our clients

We believe the Materials we use must meet environmental standards and the same high level of quality reflected in our products.

We believe we have a Social Responsibility to our employees and the communities in which we operate.
Certifications

Royal Thai supports the independent, third-party product verification process.

While we do not disparage first party claims, we recognize that our customers need and appreciate manufacturers who participate in independent vetting processes guided by national and international standards. Our products have achieved the Carpet and Rug Institute’s Green Label Plus certification. We have received certification through the NSF140 certification process, the first multi-attribute sustainability standard in the building industry that touches every aspect of the triple bottom line and accounts for impacts throughout the supply chain.

Programs are in place throughout all of our factories that consistently measure usage of water and energy, emissions and waste per square meter of carpet produced. This enables us to manage the reduction of both consumption and waste on a continuous basis.

For years we have certified our manufacturing facilities in accordance with ISO requirements. Since 2000, our factory in Thailand achieved the ISO 9001 quality management certification and has been certified to ISO 14001, the environmental management system since 2004.
Locations

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